

## INFORMATION ABOUT OUR USE OF COOKIES

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose
_ga	Google Analytics	Helps measure how users interact with website content. Has an expiration of 2 years.
__utmz	Google Analytics	This cookie is used to determine the sources visitor used to visit your site
ASP.NET_SessionId	Session Cookie	Used to determine who you are so when you add to your basket the items go into your basket and no-one else's.
__utm	Google Analytics	Used to track visitor behaviour and measure site performance.

__utma	Google Analytics	This cookie keeps track of the number of times a visitor has been to the site pertaining to the cookie, when their first visit was, and when their last visit occurred.
_gid	Google Analytics	Helps measure how users interact with website content. Has an expiration of 24 hours.
_gat	Google Analytics	Helps measure how users interact with website content. Has an expiration of 10 minutes.

### **Google Cookies**

Please note this website uses Google Analytics which utilises cookies to enables us to access general statistical and other information reports about the usage of our website. This includes cookies which are stored on our website visitors' computers (or mobile devices). In these instances Google stores and manages this information. Google's own privacy policy is available at <http://www.google.com/privacypolicy.html>.

### **Other third-party cookies**

No other cookies to our knowledge are used by our ecommerce website.

### **Blocking Cookies**

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

For more information on Cookies visit: [www.allaboutcookies.org](http://www.allaboutcookies.org)